



Access to Entertainment

In December 2004, Easter Seals Canada launched the **Access 2 Entertainment** (A2E) program. The program enables disabled members to take a companion to numerous entertainment venues across the country for free or substantially reduced admission. Venues include movie theatres, museums, sports events and other entertainment outlets. In almost ten years, the program has attracted more than 40,000 cardholders.

In 2011, the Citizenship Team of CDPA conducted an evaluation of the program. 14,235 surveys were emailed to A2E cardholders, and 3069 (22%) were returned. Cards were most frequently used at movie theatres, to bring along family (50%), attendants (22%), and friends (20%). One-third (31.7%) reported that the program had substantially increased their participation in leisure events, and half (51.5%) said it had increased their participation to some degree.

“It’s a wonderful service that encourages individuals to socialize, be happy and have fun more often with others, and go places that they wouldn’t necessarily go on their own. A great emotional booster!” For more information, [click here](#).